

CARS AVENUE DATA PRIVACY STATEMENT

This Digital Platform and each webpage forming part of this Platform, includes but is not limited to; Cars Avenue Website (collectively referred to as the “Digital Platform”) is solely owned, hosted and operated by **Cars Avenue LLC-FZ**, a Limited Liability Company incorporated pursuant to the prevailing laws of the United Arab Emirates, having its registered office at Meydan Grandstand, 6th Floor, Meydan Road, Nad Al Sheba, Dubai, United Arab Emirates (the “Company”).

The Company is engaged in activities including New Automobile Trading for Export, Used Automobile Trading, and General Investments Management & Operation. Through its Digital Platform, the Company provides a platform to facilitate interaction between buyers, sellers, and visitors and to obtain information relating to vehicles listed on the Digital Platform.

This document sets out the details as to how information is collected, stored, processed and used when a visitor accesses the Digital Platform. Your privacy is important to us. It is the Company’s policy to respect your privacy regarding any information we may collect from you across our Digital Platform and other channels operated by us.

The Digital Platform may be hosted on third-party servers for which the Company implements appropriate security measures, including encryption technologies where applicable, to protect user data. The Company conducts its business in accordance with applicable data protection and privacy laws within the United Arab Emirates.

Any amendments to this Privacy Policy will be posted on this page. The Company reserves the right to update or modify this Privacy Policy at any time, and such changes shall be effective immediately upon posting. Continued use of the Digital Platform constitutes acceptance of such updates.

Information We Collect

Log Data

When you visit the Digital Platform, our servers may automatically record information provided by your browser, including but not limited to your Internet Protocol (IP) address, browser type and version, pages visited, date and time of access, and other usage statistics.

Device Data

We may collect data relating to the device used to access the Digital Platform, including device type, operating system, unique device identifiers, device settings, and approximate geographical location. The extent of such data collection depends on your device settings.

Personal Data

Personal data refers to information that can identify or contact an individual, including but not limited to name, email address, phone number, date of birth, nationality, address, and identification details such as Emirates ID or passport information where required.

The Digital Platform collects personal data through the following means:

- Directly, when you submit information through forms, inquiries, or communications;
- Indirectly, through automated technologies used on the Digital Platform;
- Through interactions on the Company's social media platforms.

Legal Processing of Data

The Company will process personal data lawfully, fairly, and transparently. Personal data is collected and processed only where:

- It is necessary for the performance of a contract or to take steps prior to entering into a contract;
- It is required for legitimate business interests, including service improvement and marketing;
- The user has provided consent for specific purposes;
- It is necessary to comply with legal or regulatory obligations.

Collection and Use of Information

The Company will not retain personal data longer than necessary for the purposes outlined in this Privacy Policy. Appropriate measures are taken to safeguard personal data against unauthorized access, disclosure, alteration, or destruction.

Personal data may be collected, held, and used for the following purposes:

- To provide access to and improve the Digital Platform;
- To communicate with users and respond to inquiries;
- To personalize user experience;

- For internal record keeping and administrative purposes;
- For analytics, research, and business development;
- For marketing and promotional activities;
- To comply with legal obligations and resolve disputes.

The Company does not intentionally collect sensitive personal data unless required by law or regulatory authorities.

Disclosure of Personal Data

Personal data may be disclosed to:

- Third-party service providers engaged by the Company;
- Employees and affiliated entities of the Company;
- Business partners involved in providing services;
- Regulatory authorities, courts, or law enforcement agencies where required by law;
- Third parties assisting in marketing, analytics, or operational functions.

Personal data may be stored and processed within the United Arab Emirates or in other jurisdictions where the Company or its service providers operate. By providing personal data, you consent to such transfer and processing.

Data Protection for Minors

The Digital Platform is intended for individuals aged eighteen (18) years and above. The Company does not knowingly collect personal data from individuals under the age of 18.

Your Rights

Users have the right to:

- Request access to personal data held by the Company;
- Request correction of inaccurate or incomplete data;
- Request deletion of personal data where applicable;
- Withdraw consent where processing is based on consent.

Such requests may be made through the Company's official communication channels.

Cookies

The Digital Platform may use cookies and similar tracking technologies to enhance user experience and analyze usage patterns. Users may manage cookie preferences through their browser settings.

Links to Other Sites

The Digital Platform may contain links to third-party websites. The Company is not responsible for the privacy practices or content of such external sites. Users access such links at their own risk.

Effective Date

May 2025