
Privacy Policy – Cars4U

Effective Date: 19.11.2025

1. Introduction Cars4U (“we,” “our,” “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect the personal information you provide when using our website, services, or contacting us regarding buying or selling vehicles.

2. Information We Collect We may collect: - Personal details: name, email, phone number, address - Vehicle information: car details when selling your vehicle - Payment or financing details - Website usage information (IP address, cookies, browsing activity)

3. How We Use Your Information We use your information to: - Process car purchases, sales, or financing requests - Provide personalized customer support - Communicate updates, offers, or promotions - Improve our services and website functionality - Comply with legal obligations

4. Sharing Your Information We do **not** sell your personal data. We may share your information with: - Partner banks for financing purposes - Trusted service providers for marketing or operational support - Law enforcement or government authorities when legally required

5. Data Security We implement strict security measures to protect your data against unauthorized access, loss, or misuse.

6. Your Rights You can: - Request access to your personal data - Request correction of inaccurate data - Request deletion of your data - Opt-out of marketing communications

7. Cookies & Tracking We use cookies to improve website functionality and analyze traffic. You can manage cookies via your browser settings.

8. Contact Us For questions about this Privacy Policy, contact us at: Phone: +971 4 379 1153
